



The Incredible Impact of Enriched Academy

An Essay by Nick Lovett 2021 - BCHS



Enriched Academy's Financial Literacy program taught me a wealth of financial information. Better yet, this incredible course has me acutely excited to begin managing my financial future!

Before my journey with Enriched Academy, I was financially oblivious. I had very little understanding of financial management and virtually no understanding of investing, taxes and credit. Worst of all, I was unaware that I could start my financial journey at fifteen. I love how the course showcases the idea of starting early through various engaging elements, including the live webinar with Kevin Cochran. I had several epiphanies working through the course materials, motivating me to make up the time I lost not saving, investing, and managing my money. I was so engaged, I finished the course in one weekend!

I believe the materials taught through Enriched Academy are crucial to building a strong financial foundation. It's unfortunate this subject matter isn't widely taught in high schools. In less than a week after completing the course, I opened both a high-interest savings account and custodial account for investing. I then constructed a plan to be financially successful after high school. I have applied for a field support internship with Alberta Golf—something I am passionate about— but more importantly, something that will allow me to put my plans into action.

Enriched Academy teaches dedication and drive. If not initially successful for a position, I know not to give up without proving that I am the best candidate. You only live



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once, which is why persistence is so key. This ideology was showcased countless times, and a huge reason why this course even exists. If not for the perseverance of Kevin Cochran and Jay Seabrook auditioning for Dragon's Den a second time, they would not have proven they had a revolutionary product.

I know this is not a quick process. However, thanks to Enriched Academy, I am now effectively armed with the tools necessary for financial success. I aim to implement them. With my high-interest and custodial account in tow, my next goal is to purchase my first real estate investment property before I graduate high school. I'm gracious to have been allowed to learn something relevant and applicable. I'm thrilled to be using these newfound skills in a way that positively contributes to my future financial success. Clearly, financial literacy is an essential life skill, and everyone at Enriched Academy has gone above and beyond, teaching this information in an impactful manner.

Thanks again for this opportunity.

Sincerely,

Nick Lovett, 2021



Nick Lovett image.JPG